

**Minutes  
State Board of Education  
Monday, January 23, 2012**

The Arizona State Board of Education held a regular meeting at the Arizona Department of Education, 1535 West Jefferson Street, Room 417, Phoenix, Arizona. The meeting was called to order at 9:03am.

**Members Present:**

Mr. Jaime Molera  
Mr. Thomas Tyree  
Dr. Vicki Balentine (by phone)  
Supt. Huppenthal  
Mr. Jacob Moore  
Mr. Greg Miller  
Ms. Diane Ortiz-Parsons  
Dr. James Rottweiler  
Ms. Amy Hamilton  
Ms. Eileen Klein

**Members Absent:**

**PERSON  
RESPONSIBLE**

ROLL CALL

Ms. Hickman

PLEDGE OF ALLEGIANCE AND MOMENT OF SILENCE

Mr. Molera

**1. PRESENTATION OF CANDIDATES AND ELECTION OF STATE  
BOARD OF EDUCATION OFFICERS FOR 2012**

Mr. Yanez

9:04am - During the first regular meeting of the calendar year, the Board is required to elect a president and vice president. A nominating committee was appointed at the December meeting, and they presented a slate of candidates. The Board accepted the recommendations of the nominating committee and by a unanimous vote Mr. Jaime Molera was elected as president and Mr. Thomas Tyree was elected as vice-president for 2012.

**2. BUSINESS REPORTS**

**A. President's Report** Mr. Molera

9:06am - President Molera stated that it is his intention to ensure that the Arizona State Board of Education is primarily a policy board with regards to its role in government and the broader education community. President Molera represented the Board at the first joint legislative education committee meeting, where he spoke about the Board's legislative priorities and about how the Board wants to set policies based on good data and sound information.

President Molera also stated that Dr. Balentine is leaving the Board and retiring from her position as Superintendent of the Amphitheater School District. President Molera commented that Dr. Balentine has been a tireless advocate of K-12 education.

## B. Superintendent's Report

Supt. Huppenthal

9:09am - Supt. Huppenthal echoed President Molera's comments about Dr. Balentine, adding his appreciation for Dr. Balentine's work in the Tucson area.

Supt. Huppenthal met with program staff from the US Department of Education to finalize Arizona's Race to the Top budget and performance measures, with which he appreciated the help of John Stollar, ADE Teaching and Learning Chief of Programs, and Peter Laing, ADE Director of Gifted Education and Director of Advanced Placement Programs.

ADE staff is working on finalizing the application for the Elementary and Secondary Education Act (ESEA) flexibility waiver, which is due to the US Department of Education by February 21, 2012.

With regards to the Tucson Unified School District's Mexican American Studies Program, ADE staff will be meeting with the district's school board to work with them on ensuring compliance. No funds are currently being withheld from the district.

ADE will be hosting the second Arizona Framework for Measuring Educator Effectiveness Summit on February 26-27, 2012, which will mainly cover how Group B teachers should be evaluated.

Supt. Huppenthal concluded with comments about National School Choice Week.

## C. Board Member Reports

9:13am - Ms. Ortiz Parsons attended the National Association of State Boards of Education (NASBE) Government Affairs Committee meeting, where the focus was on reauthorization of the Elementary and Secondary Education Act.

9:15am - Ms. Klein thanked Dr. Balentine for her work while a Member of the Board. Ms. Klein also introduced Dale Frost, Governor Brewer's new policy advisor for K-12 and higher education.

9:16am - Mr. Moore congratulated Dr. Balentine and noted that Tuesday of the previous week was Tribal State Legislative Day, at which Mr. Moore participated on an education panel. On Wednesday of the previous week there was a higher education summit at Arizona State University. On Thursday of last week, there was a WestEd board meeting in San Francisco.

## D. Director's Report

Mr. Yanez

9:19am - Mr. Yanez explained that State Board staff has been gearing up for the legislative session, introduced Christal Johnson, who is interning with the State Board until April, and thanked Dr. Balentine for her service.

## 3. CONSENT AGENDA

A. Consideration to approve State Board of Education minutes for December 5, 2011

Mr. Yanez

B. Consideration to approve trainers for the Full Structured English Immersion Endorsement

Ms. Hrabluk

- C. Consideration to approve Grand Canyon University's Master of Education Teacher Preparation Program in Early Childhood Education Ms. Amator
- D. Consideration to approve Prescott College's Bachelor of Arts and Post-Degree Teacher Preparation Program in Cross-Categorical Special Education and the Masters of Education in Cross-Categorical Special Education Ms. Amator
- E. Consideration to permanently revoke any and all teaching certificates held by Jennifer Lynn Whiting, pursuant to A.R.S. § 15-550 Mr. Easaw

*9:21am - Mr. Moore moved to accept the Consent Agenda.*

*Second by Mr. Tyree*

*Motion passed unanimously*

#### 4. CALL TO THE PUBLIC

No requests to speak.

#### 5. GENERAL SESSION

- A. Presentation and discussion regarding the Arizona Education Learning and Accountability System (AELAS). The Board may take action to approve the expenditure of funds, pursuant to A.R.S. § 15-249. Mr. Masterson

*9:22am - Mr. Masterson, the Chief Information Officer of the ADE, presented an update on the AELAS modernization project. With regards to Identity Management, the goal is to establish and implement an identity management solution providing a single sign-on as well as increased system security. However, there are application challenges associated with age and unsupported, antiquated technology, which required a detailed review process to be developed.*

*With regards to the ITIL Tool and Change Gear, the goal is to obtain hardware for a help desk ticketing tool. The number of licenses was underestimated, which impacts the overall change management database. An additional \$12,000 has been requested.*

*With regards to AZ-SLDS and Dashboards for the 5 Use Cases, the goal is to have a visual representation of student level data. The budget estimate did not include integration, so there is a change request of \$120,000.*

*With regards to the ADE Financial System and Great Plains, the goal is to have a tool that will integrate the more than 50 ADE financial systems into one, which will improve School Payments and agency operations. There has been a change request of \$83,000.*

*One new project under consideration is to have a Program Support Office to create and implement a vendor management framework for ADE IT and to develop, implement and manage communications for ADE IT. The requested amount is \$500,000.*

*Another new project under consideration has to do with Enterprise Application Landscape Architecture. This*

project is scheduled to be completed by October 2012 and the estimated cost is \$650,000. It will involve the overall improvement of the IT landscape, guided by governance, roadmaps, SLA's and documentation. It will also align the ADE Business and IT units with regards to planning and execution.

\$2.5 million of the Race to the Top funds will be used to build the Student Teacher Connection. This project involves federal and state mandates for a standardized method of relating students and teachers via courses. IT will buy and integrate a web-based software tool for data delivery to ADE.

Mr. Yanez clarified that the Board is being asked to approve two areas, change requests and new projects. The total amount being requested for approval is \$1,365,000.

- Change requests total \$215,000
  - ITIL Tool \$12,000
  - SLDS Dashboard \$120,000
  - Financial System for Great Plains \$83,000
- New projects total \$1,150,000
  - Program Support Office \$500,000
  - Enterprise Application Landscape Architecture \$650,000

Ms. Klein expressed concerns about the project going over-budget.

Mr. Masterson replied that a rough estimate for replacing SAIS is \$10 million and SAIS will be very different once it is replaced. Mr. Masterson added that in the future he will make available a detailed expenditure item list of what gets spent each month.

*Supt. Huppenthal moved to approve the change requests.*

*Second by Mr. Miller*

*The motion passed unanimously*

*Mr. Tyree moved to approve the new projects.*

*Second by Ms. Ortiz-Parsons*

*The motion passed unanimously*

- B. Presentation and discussion regarding the implementation status of the  
Arizona Framework for Measuring Educator Effectiveness

Dr. Butterfield

9:58am - Dr. Butterfield, ADE Associate Superintendent of Highly Effective Teachers and Leaders, described how she and Jan Amator, ADE Deputy Associate Superintendent for Educator Effectiveness, conducted awareness trainings about the Arizona Framework for Measuring Educator Effectiveness from June to December of 2011. Dr. Butterfield and Ms. Amator are in the process of putting together on-demand awareness training via webinar. Trainings were conducted at the following locations.

- School Districts
  - Camp Verde, Ray, Marana, Peoria
- Counties
  - Gila, Pinal, Apache/Navajo, Maricopa, Gila/Graham
- Regional Center County Meetings
  - Coconino, Maricopa, Pima

- Greater Phoenix Educational Management Council
- Conferences
  - Leading Change, AZ Charter Schools Association, AZ Educator Evaluation Summit, MEGA, AZ Schools Personnel Administrators Association, OELAS

At the trainings, Dr. Butterfield and Ms. Amator review the framework and how it is tied to Arizona Revised Statute 15-203(A) (38). They brainstorm with participants about why there are teacher and principal evaluations, and go through the background and history of Senate Bill 1040 and how the State Board of Education's taskforce developed and adopted the framework.

At the trainings they also review the different components for Group A and Group B teachers. Group A teachers teach subjects that are tested, while Group B teachers do not have valid and reliable assessment tests to measure whether their students are making progress. Participants come up with recommendations for ADE to move forward in implementation, as well as recommendations for LEA's and counties. Participants also brainstorm about student assessments and the planning and processes for moving forward. In the training evaluations, participants say they are very grateful for the department coming out, and that the trainings have increased their understanding and knowledge about the law and framework requirements.

Dr. Butterfield presented the new website for the evaluation framework.

<http://www.azed.gov/highly-qualified-professionals/teacherprincipal-evaluation/>

There is a page on the website where school leaders can share models currently being used that align with the framework, as there is a great need for models. The website has a link to an inbox which can be checked daily for questions tied to the framework or implementation.

EducatorEvaluation@azed.gov

Also on the website are links to resources such as the Interstate Teacher Assessment and Support Consortium's (InTASC) Council of Chief State School Officers (CCSSO), and Interstate School Leaders Licensure Consortium's (ISLLC) Standards for School Leaders, which have standards for teachers that the framework must be aligned to.

WestEd Southwest Comprehensive Center has been a key implementation partner with regards to regional conferences and the summits on teacher and principal evaluation. They have been generous in paying for keynote speakers and presenters and their travels, and will continue to do so. Other key implementation partners are the National Comprehensive Center for Teacher Quality (TQ Center), the American Institutes of Research (AIR), and the Governor's Office on Innovation.

The first summit was in November 2011 and focused on using multiple measures in a comprehensive system to improve teaching and learning, and, more specifically, on what the framework requires in law and what constitutes a comprehensive system. Summit II is scheduled for February 26 and 27, and it will focus on using student performance measures and group B teachers; 69-70% of teachers are in that category. Summit III, scheduled for April 29 and 30, will focus on using evaluation data.

The summits begin on Sunday and go all day. Work is being done to develop an online workbook so attendees can hammer out plans while at the summit. All the summits are based on a guide from the TQ Center, *The Practical Guide to Designing Comprehensive Teacher Evaluation Systems*. Efforts have been made to align its

nine components to the Arizona context and the framework adopted, and it is a great tool for LEA's to use to begin the planning process.

Two evaluation experts will be attending Summit II. Dr. Laura Goe is the Principal Investigator for Research and Dissemination at the TQ Center, and a Research Scientist for Educational Testing Service (ETS). Dr. Stanley Rabinowitz is the WestEd Director of Assessment and Standards Development Services. Summit II participants will break into teams based on Group B content. Sessions will also be conducted within regional centers. Summit II will be critical for the work being done on the student/teacher/course connection.

With regards to ADE's ability to implement the framework, there are challenges in terms of capacity. Work is being done on a statewide model bank to collect sample plans, templates and processes. Technical assistance for LEA's is greatly needed. However, how to gather data for Group B teachers is one of the biggest challenges. There is also concern about the importance of evaluator training. It is unfair to educators if the evaluators are not reliable and similar. Another challenge is that, because of the flexibility, there are different instruments being used, which makes it difficult to make comparisons. The Elementary and Secondary Education Act (ESEA) waiver is tied to this work and it is uncertain what things are going to look like if Arizona gets the waiver.

The next step while planning Summit II is the development of ADE's teacher and principal evaluation system and tying it to 360 reviews and to teacher, parent and student surveys. This must be balanced with the requirements of the framework tied to student progress and teacher/principal performance, and not just one annual observation. Three subcommittees have been formed, principal, teacher and surveys, that will be tied to the new evaluation system.

Summit planning and ADE support to LEA's are both being worked on. This includes training on the framework and the ADE evaluation system. The Title II office has been helpful in assisting LEA's with federal reporting requirements tied to the four performance levels for both principals and teachers, which are highly effective, effective, partially effective and ineffective.

Supt. Huppenthal commented that the system has the potential to double productivity in classrooms. However, in order to implement it successfully, the goal has to be to reduce threat to teachers, not increase it. There are better gains to be made by giving teachers accurate and reliable feedback and putting systems into place that motivate teachers to get better, and that teachers do not regard as threatening. The ultimate goal is to improve outcomes for students.

C. Presentation and discussion regarding the Arizona Charter Schools Association's *Education Evaluator*

Ms. Sigmund

10:39am - Ms. Eileen Sigmund, President and Chief Executive Officer of the Arizona Charter Schools Association (ACSA), presented the *Education Evaluator*, a new application on ACSA's website. *Education Evaluator* was put together through a national leadership grant, and was done in cooperation with ADE. Information is available for 1,987 district and charter schools in Arizona.

*Education Evaluator* is a Google map of the state where an individual can filter out different academic data and per-pupil funding information for schools in Arizona, such as reading and math proficiency. ACSA would like to include data about attendance and re-enrollment rates. Currently, the academic information available is based on 2011 AIMS results. Per-pupil funding information is based on the Superintendent's report, which, as of this meeting, had not been released. Consequently, the per-pupil funding information presented at the time of this

meeting is based on data from the 2009-2010 school year. New data will be uploaded once the new report is received. Schools can also be filtered based on their ranking in the A-F School Accountability Letter Grade System.

- D. Presentation and discussion regarding legislative affairs. The Board may take action to support, oppose or remain neutral on specific legislative proposals.

Mr. Yanez  
Ms. Cannata

10:46am - Ms. Cannata presented information regarding legislative affairs arising out of the 50<sup>th</sup> Legislature's Second Regular Session, which began on January 9<sup>th</sup> and is scheduled to end on March 16<sup>th</sup>.

Governor Brewer released details of her proposed budget, which includes plans to reduce debt, retire a portion of the K-12 rollover and address the soft capital needs of school districts. Governor Brewer's proposed budget also includes one-time spending proposals regarding education.

For example, in an effort to support Move On When Reading, the Governor recommends an extra \$50 million for early intervention and remediation programs beginning in kindergarten. She recommends this be funded through an adjustment to K-8 Group A weight.

Governor Brewer also recommends an appropriation of \$686,000 for the Board to address school safety issues; \$500,000 for the development of a searchable educator database that contains certification and disciplinary information on our educators, and \$186,000 for two new investigators for the Board's investigative unit.

Governor Brewer's proposed budget also recommends a \$35 million increase to restore a one-time capital revenue outlay limit reduction that was made in Fiscal Year 2012 due to the availability of federal education jobs money, and \$4.6 million to serve undereducated adults. There is also a new building renewal program for which she is appropriating \$100 million to the school facilities board and \$40 million to districts.

Ms. Cannata went on to present information about several bills directly affecting the Board.

House Bill 2008 deals with school audit exemptions and is sponsored by Representative John Fillmore. Schools, school districts and charter schools that are assigned a letter grade of "A" would be exempt from statutory audit and investigatory requirements. Schools assigned a letter grade of "B" would be exempt from annual audit requirements and instead would have biannual audits. The exemption would be waived if the Auditor General, the State Board of Education or ADE makes or receives allegations of gross negligence or criminal conduct.

House Bill 2161 deals with teachers and specialized certification and is sponsored by Representative Heather Carter. A specialized science, technology, engineering and math (STEM) certificate would be created which the Board would be responsible for administering. It does not require otherwise certificated teachers who teach STEM courses to get the certificate. It would allow a teacher to provide instruction in their field to public school students in grades 7-12, and outlines requirements that a teacher must satisfy to be eligible. The teacher would need to: provide evidence of having instructed STEM courses at an accredited postsecondary education institution for the last two consecutive years and for a total of at least three years; have a Bachelors, Masters or Doctorate degree in a STEM subject; pass a State Board of Education recognized educator assessment in a STEM subject; obtain a valid fingerprint clearance card; and be a highly qualified teacher under federal law.

Mr. Yanez added that House Bill 2161 was heard in the House Education Committee and was moved through. There are some technical issues that were asked to be addressed when the bill goes to the House floor, and

Representative Carter was amenable to some changes being made in a floor amendment. These changes make a difference in how the Board would implement the proposed certificate. The big issue is the intent behind streamlining the certification process. The intent is for a university or community college professor to be able to move into K-12 relatively easily. Mr. Yanez anticipates an amendment to accomplish this intent, which will exempt these teachers from the professional knowledge test and subject knowledge test, as well as from some other tests.

House Bill 2180 deals with schools and a pilot program for outcome based funding, and is sponsored by Representatives Chester Crandell, Brenda Barton, Judy Burges, Lynne Pancrazi, Doris Goodale and Senator Sylvia Allen. The bill prescribes a pilot program for outcome based funding for school districts, to be administered by the Board, and requiring the Board, in conjunction with ADE and the Arizona State Board for Charter Schools, to establish a competitive application process for the pilot program. The bill would also require the Board to review applicants, select participants, distribute funds during the pilot program, review reports of aggregated data of outcomes achieved and, beginning in 2014, make an annual report to the Governor. The Board may make rules to administer the program. The bill would also make an appropriation to the Board, but the amount is currently unavailable. This bill is a result of the Joint Interim Committee on Outcome Based Funding, on which Mr. Yanez served. Five school districts and five charter schools can participate; one of each must offer online instruction. It is intended to begin in School Year 2013-14, but the Board may delay implementation until assessments are developed to measure outcomes.

Mr. Yanez added that Representative Crandell envisions there will be a large number of performance outcomes that will trigger additional funding. During the first reading of the bill at the House Education Committee, Mr. Yanez raised the concern about the Board's ability to develop all the measures for performance outcomes and requested that language be added to the bill that allows the Board to put the program on hold if assessments are not developed in time. The Board would have a large task ahead of them before the program could kick off.

House Bill 2270 deals with school districts and fiscal crisis teams and is sponsored by Representative Doris Goodale. This is one of the bills drafted and requested by the Board. It states that the Board has the option to choose whether to appoint a level 1 or 2 fiscal crisis team or a receiver when a school district is insolvent or grossly mismanages funds.

House Bill 2500 deals with poorly performing schools and intervention strategies and is sponsored by Representative Kimberly Yee. The bill would add a new subsection (GG) to Arizona Revised Statute § 15-241, providing that, in addition to other corrective procedures, a school assigned a letter grade of "D" or "F" for two consecutive years shall implement a STEM intervention strategy under supervision of the Board.

House Bill 2505 deals with courses required for high school graduation and is sponsored by Representative Kimberly Yee. The bill would amend Arizona Revised Statute § 15-701.01(A)(2) to specify that graduation requirements for math shall include financial literacy, and graduation requirements for social studies shall include free market economics and the history of capitalism.

House Bill 2563 deals with an elective course about Biblical influence and is sponsored by Representative Terri Proud. The bill would add a new high school elective course to what the Board prescribes for graduation requirements, designated as "The Bible and Its Influence on Western Culture." The course would be designed to familiarize students with the content, history, literary style and influence of the Old and New Testaments. The bill would require the Board to develop training guidelines for teachers of the course and it specifies certain education requirements for instructors. The Attorney General would be required to approve the course requirements.

Mr. Yanez added that he met with Representative Proud about a prior version of this bill. In that version Mr. Yanez asked that the Board be removed from any process, because the bill required the Board to approve curriculum. House Bill 2563 still gives the Board a lot of responsibilities, part of which would require the Board to develop rules about what the course would look like. Mr. Yanez expressed concern over the bill and the requirements it places on the Board.

House Bill 2598 deals with school classification labels and parental involvement and is sponsored by Representative Javan Mesnard. The bill would create a new academic performance indicator for achievement profiles for schools and school districts, regarding the extent to which schools attempt to involve parents. It would require the Board to determine criteria for measuring school efforts in that regard.

House Bill 2599 deals with school instruction and personal finance, and is sponsored by Representative Javan Mesnard. The bill would require school districts and charters to adopt a new financial instruction program for high school students, and specifies requirements for the program. In session law, it requires the Board to review comparable instructional programs in other states and explore mechanisms to increase instruction on business and personal finance.

- E. Presentation, discussion and consideration to accept the proposed  
settlement agreements to suspend the teaching certificates held by the  
following individuals:
1. Johnny London
  2. Aaron S. Farabaugh

Mr. Easaw

11:01am - Supt. Huppenthal and Mr. Moore left the meeting.

11:03 am - Mr. Easaw, Chief Investigator for the Board's Investigative Unit, presented information about Mr. London. Both Mr. London and his counsel, Mr. Holder, were present.

Matters which brought Mr. London before the Professional Practices Advisory Committee (PPAC) occurred over a period from 2003-2007. The individual instances would not have brought him before the committee, but collectively they were sufficient. The PPAC heard the matter in September 2011, recommended a settlement and unanimously agreed to approve a one year suspension of Mr. London's teaching certificate, effective retroactively. At their last meeting, the PPAC voted 5-1 to adopt the agreement.

*Mr. Miller moved to approve the proposed settlement agreement and suspend the teaching certificates held by Mr. London.*

*Second by Mr. Tyree*

Mr. Molera raised a concern about the PPAC's current practices regarding retroactive suspensions and stated that he would like to discuss the matter sometime in the future.

*Members Balentine, Hamilton, Klein, Miller, Rottweiler, Tyree and Molera voted aye*

*Member Ortiz-Parsons voted nay*

*Motion passed*

11:05am - Mr. Easaw continued his presentation. Mr. Farabaugh and his counsel, Mr. Martinez, were present. What brought the matter to the PPAC was that Mr. Farabaugh was a teacher for an online high school who resigned from his position because he had texted one of his students, a 21 year old who worked as a stripper,

and requested a lap dance. He decided on his own to resign, and then told the high school what had occurred. The PPAC recommended a settlement agreement for suspension of his certificate, and that the National Association of Teachers and Teacher Directors are notified. That will remain on his record permanently. Mr. Farabaugh agreed to the settlement.

*Mr. Miller moved to approve the proposed settlement agreement to suspend the teaching certificates held by Aaron Farabaugh.*

*Second by Mr. Tyree*

*Motion passed unanimously*

- F. Presentation, discussion and consideration to accept the recommendation of the Professional Practices Advisory Committee to suspend the teaching certificates held by Steven Singh

Mr. Easaw

11:08am - Mr. Easaw noted that neither Mr. Singh nor his counsel were present, despite having been given notice.

Mr. Yanez stated that the original complaint filed against Mr. Singh included allegations of sexual impropriety when Mr. Singh was a teacher in California. The substance of those allegations was not addressed during the PPAC hearing. If the Board were to remand the case back to the PPAC for consideration of those allegations, which are alleged in the complaint, they would have to re-open the hearing to hear on that particular matter. Mr. Singh would have to be re-notified.

*Ms. Klein moved to remand the case back to the PPAC for further investigation of the alleged sexual improprieties and that Mr. Singh receive proper notice.*

*Second by Mr. Tyree*

Dr. Rottweiler asked if the Board could suspend Mr. Singh's certificate and remand the case back to the PPAC at the same time.

Mr. Yanez replied that for any case before the Board, the certificate of the individual in question remains valid during processing. Mr. Yanez added that he believed staff could move the case forward quickly, and it could be resolved in one hearing. Mr. Yanez recommended the Board to remand the case back to the PPAC directly, and not try to both suspend Mr. Singh's certificate and remand the case at the same time.

*The motion passed unanimously*

- G. Board comments and future meeting dates – The executive director, presiding officer or a member of the Board may present a brief summary of current events pursuant to A.R.S. § 38-431.02(K) and may discuss future meeting dates and direct staff to place matters on a future agenda. The Board will not discuss or take action on any current event summary.

Mr. Molera

## 6. ADJOURN

11:14am